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FOR IMMEDIATE RELEASE

**Terra Andina, Chile's Innovative, Premium Wine Producer,
Launches 2007 Chardonnay Reserva in the U.S. Market**

*An Ideal Expression of the Chardonnay Grape,
Cultivated in the Famed Limari Valley*

MINNEAPOLIS, July 16, 2008 – Terra Andina, Chile's innovative, premium wine producer, today announced the launch of its 2007 Chardonnay Reserva in the U.S. The wine, which is 100 percent Chardonnay, was made from grapes harvested exclusively in Chile's renowned Limari Valley region. It will retail at the suggested price of \$12.99 and will be available nationwide beginning August 2008.

"2007 was an outstanding year for our Chardonnay and the Limari Valley was our shining star," said Stefano Gandolini, Terra Andina's master winemaker. "The fruit, which was harvested exclusively in this region which is famous for its quality, produced a concentrated wine with intense character. Naturally high acidity levels provide vibrancy, balance, freshness and a luxuriously long finish."

The Limari Valley has been enjoying increased notoriety for its distinctive terroir and premium grapes and Terra Andina has had a presence there since 2002. It is Chile's northernmost wine producing region, situated 25 miles from the Pacific Ocean and just south of the Atacama Desert, known to be the world's driest location. While wine has been produced in the area since the 16th century, when it was settled by Franciscan monks, it has just been over the last decade that innovative winemakers have been exploring Limari's potential for growing premium grapes.

"The Terra Andina's 2007 Chardonnay Reserva is an elegant addition to our collection of premium Chilean wines," said Chris Haroza, U.S. Brand Manager, Terra Andina. "It is the first white wine introduced in our Reserva line and it expresses the best of our grapes from one of our star vineyards combined with our best winemaking skills and techniques. We are very proud to introduce this wine to the U.S. marketplace."

As part of the winemaking process, the Terra Andina 2007 Chardonnay Reserva was fermented in a combination of new and second use French oak and was kept on the lees for several months to enhance its character and increase its body. Terra Andina also introduces its 2007 Chardonnay Varietal at a retail price of \$8.99.



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About Terra Andina

Headquartered in Santiago, Terra Andina is Chile's innovative premium wine producer. With its name meaning "Land of the Andes," Terra Andina's award-winning wines represent the diversity of Chile's terroirs and varietal integrity. Led by visionary winemaker Stefano Gandolini, Terra Andina is redefining Chilean wines with three lines of wine: Terra Andina Varietals, Terra Andina Reserva and Terra Andina Altos, a range of unique blends. Wines include Chile's signature varietal, Carmenère, as well as Cabernet Sauvignon, Merlot, Pinot Noir, Cabernet-Franc, Syrah, Malbec, Chardonnay, and Sauvignon Blanc. These modern yet affordable wines share New World voluptuousness and Old World finesse and express the soul of the Andes. Terra Andina is also the first producer to pioneer the unique Carmenère-Carignan blend.

Terra Andina is backed by the Claro Group, which also owns the Santa Rita Winery. This relationship provides Terra Andina the financial stability for making investments in state-of-the-art technology, while maintaining the winery's total creative independence. For further information, please visit www.terraandina.com.

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