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FOR IMMEDIATE RELEASE

**Terra Andina, Chile's Innovative, Premium Wine Producer,
Introduces Its 2007 Carmenère to the U.S. Market**

Bordeaux's "Lost Grape" Finds its Ultimate Expression in Chilean Soil

MINNEAPOLIS, May 27, 2008 – Terra Andina, Chile's innovative, premium wine producer, today announced the introduction of its 2007 Carmenère wine across the U.S. The wine is 100 percent Carmenère, a varietal that originated in Bordeaux and is today cultivated exclusively in Chile. With a suggested price of \$8.99, the Terra Andina 2007 Carmenère has concentrated plum flavors with hints of spicy cedar and cloves. It is an ideal companion to roasted meats or grilled dishes.

"We were excited about this vintage early on," said Stefano Gandolini, Terra Andina's master winemaker. "The harvest in the regions throughout Chile's Central Valley were late due to a patch of prolonged temperate weather. Carmenère is a late-ripening variety to begin with, so this added time on the vine was ideal for developing a profoundly fruit-forward wine with fresh flavors, ripe tannins and balanced acidity which is just the style of Carmenère I am aiming for."

The Terra Andina 2007 Carmenère is deep, dark red with violet hues. Its aroma is alive with plummy fruits, as well as black currants, blackberries, grilled red peppers, black pepper, cedar and cloves. On the palate, its balanced flavors and rich body are enhanced by noticeable yet soft tannins. About 20 percent of the wine had contact with toasted French and American oak for two months.

"We are delighted to bring Terra Andina's 2007 Carmenère to U.S. wine drinkers," said Chris Haroza, U.S. Brand Manager, Terra Andina. "The timing is great, too, since it is a perfect wine for summer entertaining, from beach party cook-outs to backyard barbecues. The wine also goes well with roasted and braised meats, hamburgers and dishes that incorporate wild mushrooms."

The 2007 Carmenère will be available across the U.S. beginning June 2008.

About Terra Andina

Headquartered in Santiago, Terra Andina is Chile's innovative premium wine producer. With its name meaning "Land of the Andes," Terra Andina's award-winning wines represent the diversity of Chile's terroirs and varietal integrity. Led by visionary winemaker Stefano Gandolini, Terra Andina is redefining Chilean wines with three lines of wine: Terra Andina Varietals, Terra Andina Reserva and Terra Andina Altos, a range of unique blends. Wines include Chile's signature varietal, Carmenère, as well as Cabernet Sauvignon, Merlot, Pinot Noir, Cabernet-Franc, Syrah, Malbec, Chardonnay, and Sauvignon Blanc. These modern yet affordable wines share New World voluptuousness and Old World finesse and express the soul of the Andes. Terra Andina is also the first producer to pioneer the unique Carmenère-Carignan blend.

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Terra Andina is backed by the Claro Group, which also owns the Santa Rita Winery. This relationship provides Terra Andina the financial stability for making investments in state-of-the-art technology, while maintaining the winery's total creative independence. For further information, please visit www.terraandina.com.

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